

Beautiful Paducah

Statement of Activity by Class

January - December 2022

	BBQOTR	COCKTAIL TRAIL	COLUMBIA	FALL FEST	GENERAL	PRIDEFEST	WATER OF LIFE	NOT SPECIFIED	TOTAL
Revenue									
Restricted Income	125.00								\$125.00
Donations	15,000.00					9,077.81			\$24,077.81
Family Fun Zone	5,257.00								\$5,257.00
Grant	25,000.00								\$25,000.00
Ice Sales	3,915.00								\$3,915.00
Merchandise Sales	2,008.97				88.00	1,775.00			\$3,871.97
Pepsi Sales	14,194.50								\$14,194.50
Porkstock	10,930.00								\$10,930.00
Special Events	699.00					5,238.00			\$5,937.00
Sponsor	89,000.00				500.00	21,000.00			\$110,500.00
Vendors	0.00					1,750.00			\$1,750.00
Administrative Fees	4,355.00								\$4,355.00
Alcohol Vendors	10,000.00								\$10,000.00
Anything But Registration	665.00								\$665.00
Banner/Sign Fees	1,050.00								\$1,050.00
BBQ Contestant Registration	8,060.00								\$8,060.00
Discounts/Refunds	-2,970.00								\$ -2,970.00
Food/Drink Registration	6,872.50							0.00	\$6,872.50
Market Days Registration	27,000.00								\$27,000.00
Parking Passes	2,977.50								\$2,977.50
Participation Fee	125.00								\$125.00
Processing Fees	202.78								\$202.78
Security Deposit	100.00								\$100.00
Utilities	3,145.00								\$3,145.00
Total Vendors	61,582.78					1,750.00		0.00	\$63,332.78
VIP	1,056.50								\$1,056.50
Total Restricted Income	228,768.75				588.00	38,840.81		0.00	\$268,197.56
Uncategorized Income					396.06				\$396.06
Unrestricted Income									\$0.00
Donations					449.63	6,500.00			\$6,949.63
Events		17,749.20	12.51	1,043.21			475.00		\$19,279.92
Vendors - Unrestricted				1,219.60					\$1,219.60
Total Unrestricted Income		17,749.20	12.51	2,262.81	449.63	6,500.00	475.00		\$27,449.15
Total Revenue	\$228,768.75	\$17,749.20	\$12.51	\$2,262.81	\$1,433.69	\$45,340.81	\$475.00	\$0.00	\$296,042.77
GROSS PROFIT	\$228,768.75	\$17,749.20	\$12.51	\$2,262.81	\$1,433.69	\$45,340.81	\$475.00	\$0.00	\$296,042.77
Expenditures									
Advertising & marketing	16,292.35				20.00	421.51			\$16,733.86
Banners/Signs	9,015.18	93.15		93.00		291.50			\$9,492.83
Billboard	2,350.00								\$2,350.00
Photography/Videography	2,000.00					1,600.00			\$3,600.00
Printing	85.00			7.50	25.44	1,550.78	967.99		\$2,636.71
Social media	223.11	158.79							\$381.90
Television/Digital	1,429.06				67.54				\$1,496.60
Website					60.00				\$60.00
Total Advertising & marketing	31,394.70	251.94		100.50	172.98	3,863.79	967.99		\$36,751.90
Awards	6,300.07	1,000.00			750.00				\$8,050.07
Casual Labor	6,047.96				7,576.80				\$13,624.76
Marketing	1,365.00				1,346.43			0.00	\$2,711.43
Total Casual Labor	7,412.96				8,923.23			0.00	\$16,336.19
Charitable Contributions					200.00	500.00			\$700.00
Contract & professional fees									\$0.00
Accounting fees					2,656.25				\$2,656.25
Total Contract & professional fees					2,656.25				\$2,656.25
Decorations					35.00	1,334.67			\$1,369.67
Disaster Relief					86.76				\$86.76
Entertainment									\$0.00
Music/Entertainer	8,575.00			900.00		8,761.70			\$18,236.70
Production	11,000.00					3,550.00			\$14,550.00
Total Entertainment	19,575.00			900.00		12,311.70			\$32,786.70
Equipment	269.94				5,892.79				\$6,162.73
Event Rentals	15,214.16					2,941.08		0.00	\$18,155.24
Kids Zone	15,000.00								\$15,000.00
Total Event Rentals	30,214.16					2,941.08		0.00	\$33,155.24
Event Security	7,410.00					498.03			\$7,908.03

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Event Supplies	2,894.78	35.37		217.30	868.65	677.06			\$4,693.16
Change	0.00			0.00		0.00			\$0.00
Judging	1,303.62								\$1,303.62
Total Event Supplies	4,198.40	35.37		217.30	868.65	677.06			\$5,996.78
Event Utilities	27,459.08					1,322.01			\$28,781.09
Infrastructure	21,304.51								\$21,304.51
Total Event Utilities	48,763.59					1,322.01			\$50,085.60
Events		12,896.47		140.00	-856.76		165.00	0.00	\$12,344.71
Festival Labor	17,140.00							0.00	\$17,140.00
Giveaways	2,193.82			26.50					\$2,220.32
Hospitality	153.20					894.12			\$1,047.32
Staff Appreciation	938.86								\$938.86
Vendor Gifts	1,300.64								\$1,300.64
Volunteer Appreciation	1,915.57					104.87			\$2,020.44
Total Hospitality	4,308.27					998.99			\$5,307.26
Ice Expense	4,097.00								\$4,097.00
Insurance									\$0.00
Event Insurance	6,080.51					523.25			\$6,603.76
Total Insurance	6,080.51					523.25			\$6,603.76
Interest paid					40.48				\$40.48
Licenses & Permits	580.00				0.00				\$580.00
Meals									\$0.00
Green Room						438.85			\$438.85
Meetings	314.41								\$314.41
Staff Appreciation	464.00								\$464.00
Volunteer Appreciation	429.71			32.25		308.02			\$769.98
Total Meals	1,208.12			32.25		746.87			\$1,987.24
Meetings	376.82				9.00			0.00	\$385.82
Merchandise	0.00				534.57	1,519.72			\$2,054.29
Occupancy									\$0.00
Rent					4,800.00			0.00	\$4,800.00
Storage Unit	430.00								\$430.00
Utilities					2,115.14				\$2,115.14
Total Occupancy	430.00				6,915.14			0.00	\$7,345.14
Office expenses									\$0.00
Bank fees & service charges	10.00				560.27			0.00	\$570.27
EventBrite Fees	687.42								\$687.42
PayPal Fees	252.59			21.72	1.80	359.04	9.93		\$645.08
Zettle Fees	80.77	93.58	12.51	7.00	82.68				\$276.54
Total Bank fees & service charges	1,030.78	93.58	12.51	28.72	644.75	359.04	9.93	0.00	\$2,179.31
Memberships & subscriptions					185.00				\$185.00
Office supplies	107.51				313.49				\$421.00
Printing & photocopying	96.72								\$96.72
Shipping & postage					450.95				\$450.95
Software & apps					481.22				\$481.22
Total Office expenses	1,235.01	93.58	12.51	28.72	2,075.41	359.04	9.93	0.00	\$3,814.20
Pepsi Expense	14,232.00								\$14,232.00
Porkstock	4,011.01								\$4,011.01
Rentals	1,020.00								\$1,020.00
Total Porkstock	5,031.01								\$5,031.01
Repairs & maintenance					19.58				\$19.58
Supplies					165.26				\$165.26
Vehicle gas & fuel					17.76				\$17.76
Total Expenditures	\$212,451.38	\$14,277.36	\$12.51	\$1,445.27	\$28,506.10	\$27,596.21	\$1,142.92	\$0.00	\$285,431.75
NET OPERATING REVENUE	\$16,317.37	\$3,471.84	\$0.00	\$817.54	\$ -27,072.41	\$17,744.60	\$ -667.92	\$0.00	\$10,611.02
Other Revenue									
Interest Income	0.59				0.37	1.58			\$2.54
Total Other Revenue	\$0.59	\$0.00	\$0.00	\$0.00	\$0.37	\$1.58	\$0.00	\$0.00	\$2.54
Other Expenditures									
Depreciation					900.90				\$900.90
Total Other Expenditures	\$0.00	\$0.00	\$0.00	\$0.00	\$900.90	\$0.00	\$0.00	\$0.00	\$900.90
NET OTHER REVENUE	\$0.59	\$0.00	\$0.00	\$0.00	\$ -900.53	\$1.58	\$0.00	\$0.00	\$ -898.36
NET REVENUE	\$16,317.96	\$3,471.84	\$0.00	\$817.54	\$ -27,972.94	\$17,746.18	\$ -667.92	\$0.00	\$9,712.66